

	00010				
Component	1 (Insufficient)	2	3	4	5 (Top Score)
Format	An insufficient knowledge of English composition format.	The format contains several obvious inconsistencies.	A standard format strategy employed but with some notable inconsistencies.	A standard and consistent format employed.	The essay shows a full understanding of academic writing requirements.
APA Style	No adhereance to APA style	Many errors and inconsistencies with APA style	Several errors noted in usage of APA style	Basic understanding and usage of APA style with minimal errors.	Full understanding and usage of APA style with no errors.
Structure, Organization & Flow	Poorly planned organization of ideas. Sections seem disjointed	Some attempt at structuring and organization, but more revisions needed	Fairly good organization of ideas and key sections	Good, logical organization strategy. Sufficient for university-level academic writing.	Well-structured with a clear and logical organization of ideas.
Grammar; Spelling, & Punctuation	The essay contains an unacceptable number of mistakes (more than 10), which may affect the clarity of the work	Poorly written. The essay contains a large number of obvious mistakes which should have been avoided.	Fairly well-written. Several errors noted, but none which affect the clarity of the work.	Very well-written. One or two minor errors noted.	Excellent writing. No obvious grammatical, spelling, or punctuation mistakes
Referencing & Citation	Source citation is inadequate. In-text referencing and reference list components are not properly formatted.	Limited use of referencing and citation. Major errors and inconsistencies evident in citation and referencing format	Some sections may need additional citation. Several minor inconsistencies and/or errors detected in citation and referencing.	Sources are sufficiently referenced. Citation and referencing meet most required standards. One or two minor errors detected.	Sources are fully referenced. Citation and referencing meet all required standards. No errors detected.
Originality & Content	Insufficient content. The essay does not provide enough information to address the topic or express the purpose of the composition	The essay fails to present or support a clear thesis or central idea. The essay contains little significant content;	A central idea is presented and supported but in a limited way.	A central idea is presented and well-supported.	The essay shows a carefully planned writing strategy and fully addresses the central issue of the composition
Development of Thesis and Supporting Points	The essay shows an insufficient analysis of the topic, and a superficial and inadequate approach to developing the central idea.	Supporting ideas are vague and/or poorly presented. Key sections are poorly developed	Ideas need development and/or clarification. Some key sections need additional support or development.	All sections of the essay are balanced and provide enough information to adequately address the main issue, though some aspects may need development.	A clear thesis statement is presented and well supported in a balanced and efficient way.
Critical Thinking & Creativity	Very little evidence of critical thinking. Not suitable for university level writing	The essay offers a basic discussion of its topic and central point. Some evidence of critical analysis can be seen but the essay fails to deliver any original ideas.	Some indication of critical analysis can be seen in the essay, but for the most part the central points are predictable and limited. The essay relies on superficial knowledge and information.	The essay clearly demonstrates the elements of creativity, originality, and critical thinking required for this type of writing.	An original approach to the topic and an indepth analysis of the central issue. The main point is clearly presented and well supported. The essay demonstrates a high degree of creativity and critical thinking.
			Ц	Ш	Ц
Additional Point Deductions: Failure to include a cover/title page					
 ☐ Failure to include a cover/title page ☐ Failure to include separate reference page ☐ Late submission of work (1 point deduction per day) 					
Point:/ 40					
Total Score:/20					